



College Recruiting Webinar

Wednesday December 17, 2010

With Dalton Ruer of www.CrosstrainingSoftball.com

And Tom Smarch of <http://www.smarchsports.blogspot.com>

And Stu Ullrich of www.RecruitMeNow.org

And Tori Fobb former player and coach of GA Elite 16U A

Questions

- Raise your hand and I will un-mute you so that you can ask
- Just type your question in
- At the end there will be Q&A time dedicated, and I will keep webinar opened until all questions are answered

Why are you going to college?



Study for
a career



Play more ball



Tough to do both, but if you plan
And find the right school
you can accomplish it

How are you going to pay?



What are college coaches looking for? (48 coaches surveyed)

- Raw athletic ability (14)
- Hustle/Passion/Enthusiasm (10)
- Execution under pressure (6)
- Positive interaction with other players (6)
- Leadership (4)
- Solid fundamentals (4)
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What turns coaches off?

- Lack of hustle (16)
- Bad attitude (15)
 - “I will not allow the umpires, my parents, my coaches, my teammates, the other coaches or the other team effect my level of effort or my attitude.”
- Disrespectful (7)
- Selfishness (4)
- Lack of talent (3)
- ...
- Sloppy appearance (1)

Who you are?

- Are you the kind of girl that can travel 3,000 miles to school or will you get homesick?
- Are you the kind of girl that likes big classes or small classes?
- Are you the kind of girl that likes to focus on softball and academics 24/7 or do you have other interests?
- What kind of coach do you enjoy playing for? –
OR- What kind of coach do you play your best for?

I'm ready how do I begin?

[http://www.crosstrainingsoftball.com/index.p
hp/resources/college-prep/](http://www.crosstrainingsoftball.com/index.php/resources/college-prep/)

What should I say when I start writing to coaches?

- “Hi Coach, I want a stack of money to use to pay for my tuition because college is really expensive?”

OR

- “Hi Coach Smith, I’ve spent a lot of time researching schools that offer my major in Applied Veterinary Sciences and also have very competitive softball programs. I’ve discovered that the program offered at Podunk University is one of the best in the country and that you have led the “Thundering Herd” to continued growth in the Big Mac conference.”

Always

- Be specific/include details that makes it clear you aren't just "fishing" for someone with money
- Share your: Name, High School and Year graduating, Travel team name, Primary/Secondary positions, Hitter/Slapper
- Include contact information for parents/coaches
- Example

How can I show my interest?

- Email
 - send frequent updates about training camps, tournaments, speed/agility, awards
- Phone
- Go watch their games
- Go visit them
 - Unofficial / Official
- Go to camps/training they are at
- Go to their school camps

I'm going to visit what should I do?

- ASK QUESTIONS and then ASK QUESTIONS
- Show that you are really thinking this through and not just jumping at the first program that would say “Yes you can wear our uniform.”
 - Find out about coaching philosophy/style
 - Find out about intensity of practices/conditioning
 - Find out whether softball is part of their life, or is their entire life
 - Find out whether or not you can realistically complete your major
- Shadow a player
- Sell yourself and be honest
- Don't be rude and live on your cell phone

I'm attending a camp/clinic what should I do?

- Write to them ahead of time? "I'm anxious to show you the kind of athlete I am and the intensity and hustle with which I play the game."
- Standout
 - Wear a big bow, bright shirt
- Always wear something with your name on it
- HUSTLE everywhere for everything
- HELP at every opportunity
- Listen attentively, ASK QUESTIONS
 - "But they will think I'm stupid if I ask this"
 - They will think you aren't right for their school if you keep doing it wrong.
- Do what they teach you to do

My team will be a in a showcase what should I do?

- Just show up and hope for the best
-OR-
- Write to coaches ahead of time, share your game times and invite them to come
- Demonstrate that you are ready to play college ball from the moment you get out of your car
- Practice like you are in the game
- Hustle
- Stay positive
- Lift up your teammates

Profiles

- Paper based
 - Can be handed out (hard to modify because they are pre-printed)
 - Can be attached to emails
 - Examples
- Online
 - Can be searched by coaches you've never heard of
 - Can be updated anytime there is a need to
 - Demonstration

Skills videos

- Understand coaches know what they are looking for and you aren't going to fool them
- Keep it to under 5 minutes
- Introduction
- Start with strongest skill
- Basically - Hit the ball, Field the ball, Throw the ball
- Demonstration

Questions and Answers

- Q. When to start reaching out to coaches?
- Q. How do coaches show interest in high school softball players if they can't talk to them? (Can't talk to you during a tournament)
- Q. How do I know which camps are most important to attend?
- Q. How to get effective college exposure for my daughter who is a pitcher.
- Q. Recruiting timeline (Find rules for each Division)
- Q. Will the recruiter's ever write you down even if you don't email them?